Bitcoin: The Future of Finance

Why Bitcoin?

That’s easy. Bitcoin is here to stay. Bitcoin is showing global growth in new ways, sector by sector. It’s becoming the new form of global currency, disrupting the financial system, and reaching new adopters every day.

It’s Still Early

Bitcoin is at 1% of total money supply. The world operates on fiat currency. Bitcoin needs to reach 10% of the total money supply to disrupt the world. From anywhere, to everywhere, in the world.

Why?

Secure, transparent, and free of censorship.

Diversifying Is Winning

Bitcoin offers exposure to unique market opportunities that other asset classes cannot capture.

A 1% allocation into this asset class can become an important part of your investment portfolio.

More than 100,000 merchants and organizations worldwide have now paid in bitcoin, with new adopters every day.

Funds Are Flowing

An estimated $42 billion in generational wealth is changing hands over the next 25 years.

Students show young people are much more likely to invest in bitcoin.

The Network Is Growing

There are 7 million active bitcoin users with almost 32 million bitcoin wallets set up globally.

Drop Gold. Go Digital.

Go

$68 Trillion

7.1 Million

Winter 2021

What makes Bitcoin different from other money?

Bitcoin is an open and fair financial system for everyone. Anyone with a connected device or the internet can access bitcoin, bringing us closer to peer-to-peer financial inclusion.

What makes Bitcoin different from other money?

It can be accessed and sent:

At the lowest cost, in-cryptocurrency, and without the need for intermediaries.

From anywhere, to everywhere, in the world.

Quickly, safely, and securely, at sensing real-time transaction.

2021

Bitcoin's market value is nearly $100 Billion*