



Bitcoin is Better

Bitcoin vs. Gold

Properties of Money	Bitcoin	Gold
Scarce Limited amount	Only 21 million bitcoins will ever exist	Supply of gold increases 1.5% each year
Durable Will last over time	Secured by an open, global network	Often melted into jewelry and trinkets
Portable Easily carried and transportable	Can be sent by any internet-connected device globally	Heavy and spendable amounts not easy to carry around
Verifiable Simple quality checks	Fraud prevention and authenticity maintained through blockchain	Easy to counterfeit - ever heard of Fool's Gold?
Divisible Can create smaller pieces	Single bitcoin can be divided into 100 million pieces	Challenging to break gold down into equal, spendable quantities
Fungible One piece is worth another	1 bitcoin = 1 bitcoin worldwide	Equal value per ounce but purity/liquidity can affect value
Recognized Accepted for payments	Accepted by 100k+ merchants & organizations	Typically only accepted at jewelers and pawn shops

A digital world deserves a digital investment.

Drop Gold. Go Digital.

Go GRAYSCALE

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